The Tutor/Mentor Institute, LLC
If you agree with the logic, become a partner or sponsor or, adopt these ideas into your own leadership and actions.

TIPPING POINTS

What are some of the actions that could dramatically change the availability and impact of programs helping youth born in an inner-city neighborhood be in a job and starting a career by age 25?

Tutor/Mentor Institute, LLC
Tutor/Mentor Connection
http://www.tutormentorexchange.net
http://www.tutormentorconnection.org
Daniel F. Bassill
Tutor/Mentor Institute, LLC, Tutor/Mentor Connection

- Illinois Wesleyan 1964-68, History Major
- Army Intelligence, 1968-71
- Became a tutor same year, matched to a 4th grade boy named Leo
- I became leader of the tutoring program in 1975. By 1990 we had 300 pairs of kids and volunteers meeting weekly at the Wards HQ in Chicago.
- Left company in 1990; converted original program to non profit, Cabrini Green Tutoring Program, Inc.
- President, Founder of Cabrini Connections in 1992; Tutor/Mentor Connection, in 1993
- Created Tutor/Mentor Institute, July 2011
Best precaution: Just don't forget.
If the story of the murder of 7-year old Dantrell Davis...sounded vaguely familiar, it might have been because it had strong parallels to the story...of the murder of 9-year old Laketa Crosby in 1985.

*Chicago Tribune*, Tuesday, October 20, 1992
*Column written by Eric Zorn*

"The children are so needing of attention. They are emotionally deprived. Anytime you can give them quality one-on-one time is really fortunate."

*Quote from Janis Todd, Principal of Byrd Community Academy, located in Cabrini-Green*

*Chicago Tribune*, Thursday, October 8, 1992
"With help, kids in America's war zones can thrive"
"The cost of failure is a new generation of children, too many of whom will fail in school, join gangs, deal drugs, and start still another generation of children in urban war zones."

*Chicago Tribune, Monday, May 18, 1992*
*Editorial written by Joan Beck*

"L.A. Riots' Wake-up Call Fell Mostly on Deaf Ears."
"We are not very good as a country in dealing with long-term problems, except when they present themselves as a crisis."

- Stuart Eizenstat, domestic policy adviser to President Jimmy Carter
In 2011 young people in Chicago still don’t have the support system they ALL need to thrive in adult roles and responsibilities.
Tutor/Mentor Programs are places youth can get help

In a structured program a youth can connect with volunteers, learning opportunities, technology, intern opportunities, friends and more.

Without a place to connect with volunteers, these connections seldom take place.
Tutor/Mentor Program are a Collective Effort Involving Many People over Many Years

What might we accomplish working toward shared goals that we cannot do when working alone?
What can volunteers do to help youth through school and into jobs?

Not just tutoring, mentoring, arts or technology, but adults helping kids get more of the support they need to grow up.
To SUCCEED
We must recruit business leaders who will use their resources in PULLING Youth to Careers.

T/MC Goal:
Help inner-city youth reach Careers.

Each industry has reason to invest in this strategy:
For instance, the HealthCare industry faces severe shortages of healthcare professionals and a high cost of emergency room services in inner-city neighborhoods.
Great programs needed in Every High Poverty neighborhood!

All programs need same resource every day!
* volunteers
* public visibility
* operating dollars
* technology
* training/learning
* leadership

The shaded areas of this map of Chicago are the areas of most concentrated poverty.
Without infrastructure and support for mentors and mentoring programs, the mentoring movement will never reach its potential. Ways mentoring falls short of its potential:

- missing infrastructure
- missing knowledge regarding effective practices
- missing follow-up
- emphasis on marketing and recruitment instead of program support
- poor or no coordination
- matches made and then abandoned by program
- conducted in isolation
- few programs with resources to serve mentors as well as mentees
- missing operational expenses
Not every program is equally good at getting resources needed.

While all tutor/mentor programs need volunteers, dollars, etc., not every program is equally effective at getting these resources on a regular basis.

Yet, if the youth served by a program are to succeed, a tutor/mentor program must be able to grow and survive.
With **master directory** we can help volunteers, parents AND donors find contact information and web sites for programs throughout the region.

http://www.tutormentorprogramlocator.net/Prgloc.aspx
The programs in this search show up on a Google map. Info for each program is shown below the map, based on what T/MC has received from each organization.
Interactive Tutor/Mentor Program Zip Code Search Map enables users to see program availability in entire region.

Instead of using the chart to search for programs, you can use the Zip Code Map. If you click on the map for any zip code, it will take you to the same Google map and list of programs.

Flash Intro to Program Locator: http://www.tutormentorprogramlocator.net/Intro.aspx
These are challenges. If we find solutions, these are tipping points.

- **There are not enough of these programs in Chicago** particularly in neighborhoods with high levels of poverty. Until communities begin to use GIS and visual information tools, they will never develop strategies that distribute good programs to all of the places where they are needed.

- **There is no consistent funding stream available to support the multi-year operations of constantly improving tutor/mentor programs.** Without continuous, flexible operating dollars, programs cannot attract and retain key staff, which is the most important part of a long-term tutor/mentor program’s success.

- **No common vision focusing on long-term birth-to-work support system.** The nation spends billions on education, youth development, violence prevention, workforce development, etc., but most of the money funds programs with short term goals, not process aimed at leading a youth to a job/career. Until every stakeholder defines his/her work in context of what it does to help a youth move to a job/career, we’ll have many soldiers, but they will not all be fighting the same war.
Leaders needed in non profits, business, colleges, politics, media and faith groups

- **No source of leadership development.** While the Tutor/Mentor Institute provides a mentoring-to-career vision, and hosts more than a thousand web links that anyone can use to learn more ways to help a youth connect with a volunteer, or a learning experience, or a job, there is no university teaching people to learn from this information on a consistent basis. Thus, we can hire good people to lead our programs, but they don’t have a built-in map that guides them in what they do.

- **Lack of leadership/advertising.** Faith communities have spent more than 2000 years encouraging members to read scripture, reflect on it in groups, then put it to work in their lives. Advertisers spend millions to draw customers to their stores. Until there are leaders in business, politics, media, religion, who advocate for mentoring to career strategies every day, we’ll never have enough people looking at the information we offer, or growing in their own leadership roles.

- **Collaboration and eLearning Portals need to support vision of leaders.** Some people are beginning to use the Internet to draw millions of people to specific locations. Some of these locations are trying to covert these visitors into armies of on-going support for specific causes. Until such portals are available to the Tutor/Mentor Movement, we’ll be unable to reach the tipping points that could change the impact of all tutor/mentor programs in the world.
FOUR-PART STRATEGY: A mentoring-to-career strategy of the Tutor/Mentor Institute, LLC

Problem-Solving Strategy - four on-going strategies

- Resource Generation
- Collaboration, shared learning
- Public Awareness
- Research

http://www.tutormentorconnection.org

This is the home page of the main T/MC web site.
IF WE INFLUENCE FLOW OF DOLLARS, TALENT AND RESOURCES WE CAN IMPROVE DISTRIBUTION AND QUALITY OF ALL PROGRAMS.
BUILDING COMMUNITY FOCUSED ON KIDS

Technology
Health
Arts
Science, math
Banking, Finance
Universities
Faith Groups
Foundations
Social Capital
Sports, Recreation
Educators
Parent Groups
Communications
Tutor/Mentor Programs
KIDS

To Learn more, CLICK HERE

WHAT CAN YOU DO?

Build Learning, R&D, Teams in EVERY industry, faith group, college, high school. Connect them to each other via Internet collaboration portals.

Groups can meet in places like http://tutormentorconnection.ning.com
Connect with others

Teams from different companies in one city can connect and share ideas with teams in other cities, and with teams from different companies and interest groups.

Use the business tools of collaboration to solve social problems and business people will learn to use these tools to innovate new solutions to business problems.
Use advertising and public relations strategies to draw resources to tutor/mentor programs in every zip code.
Quarterly Event Strategies that repeat each year build greater flow of resources to programs. And greater visibility for leaders of this strategy!

Immediate Impact

Growth of volunteers & $$ and corporate leaders involved

A collective effort might result in more leaders in the Chicago region taking roles that raise the level of volunteers, operating dollars and other needed resources for all tutor/mentor programs.
Discussion

• How can your organization take a role in this effort?

• What places on the Internet can you, your employees, or your members connect with Tutor/Mentor Institute, LLC and Tutor/Mentor Connection?
More youth stay in school, are safe in non-school hours, graduate, and move to careers

- Continuous Process Improvement
- Recruit & Train, Begin operations
- Set Schedule and action plan
- Determine Recruitment strategies
- Find host/sponsor
- Define Mission
- Building a Team
- Research

THE RESULT

According to Mark Cohen, a professor at Vanderbilt University’s Owen Graduate School of Management, “High risk youths who are kept out of trouble through intervention programs could save society as much as $2 million a youth per lifetime”.

This type of organization is not achieved in one or two years.

It will never be achieved without the work done at the base of this pyramid each year.
If it is to be, it is up to you and me: A mentoring-to-career strategy of the Tutor/Mentor Connection

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While our purpose is focused on social good and all income is uses to support our programs our tax structure is not a 501-c-3 non profit.

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