Introduction to Tutor/Mentor Institute, LLC

My goal is to motivate enough interest that you will spend time browsing the web sites below and the links each web site points to:

* www.tutormentorexchange.net/library
* http://tutormentor.blogspot.com  http://mappingforjustice.blogspot.com

I created Tutor/Mentor Connection in 1993 to help mentor-rich non-school programs grow in all high poverty neighborhoods of Chicago, borrowing from strategies I learned while working in retail advertising at the Montgomery Ward Corporate office in Chicago. I created Tutor/Mentor Institute, LLC in 2011 to continue support of the T/MC in Chicago after support for the strategy was discontinued at the non profit where it was originated.

One of the challenges has been to educate the public to think of a tutor/mentor program as a place in a neighborhood where extra adults, recruited from businesses throughout the city, are working to help kids move safely through school and into adult lives free of poverty.

I began building a list of non-school tutor/mentor programs in 1994 via a survey process, and started using maps to show where they were located and where they are most needed. I put this in a Directory and mailed it to donors, media, political leaders, programs, and other stakeholders. I used the list to invite programs to come together for a May and Nov Conference and an August/Sept citywide tutor/mentor volunteer recruitment campaign.

In 1994 I began creating map-stories following negative news, as part of a strategy intended to build greater frequency of media stories that would help draw volunteers and donors to different high poverty neighborhoods. In 2008 I used part of a $50,000 anonymous donation to create an interactive map directory that was on-line, which made it easier to update and easier for others to use.

Between 1994 and 2000 I created a quarterly calendar of events which drew program leaders together, generated news coverage, and drew visitors to tutor/mentor programs throughout the city.

The T/MC differs from other intermediaries in how we aim to influence what resource providers do to support programs in multiple locations, while we also seek to influence how programs learn from each other, and use resources to constantly improve impact on youth, and on volunteers who get involved.

These actions were part of a four part strategy that was launched in 1993.

In 1998 we began to share this information and our directory on the Internet and our web sites have recorded more than 1 million visitors since then. In 2005 I began to write articles at http://tutormentor.blogspot.com which I continue to write today.

While much has been done, it is not enough. Civic leaders never became supporters. We lost key support when Wards went out of business in 2000. Our communications media were never “slick” enough and we never had a high profile spokes person. The problem we faced in 1993 is still not solved. It's time for new leaders to take this strategy forward for the next 20 to 30 years.
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Building, Connecting, Villages of Hope in a Community

Faith Groups in Chicago Region – using Community Commons & Chicago Tutor/Mentor Program Locator
One of the challenges has been to educate the public to think of a tutor/mentor program as a place in a neighborhood where extra adults, recruited from businesses throughout the city, are working to help kids move safely through school and into adult lives free of poverty.

Birth to Work Requires New Thinking on Resource Flow
I began building a list of non-school tutor/mentor programs in 1994 via a survey process, and started using maps to show where they were located and where they are most needed. I put this in a Directory and mailed it to donors, media, political leaders, programs, and other stakeholders. I used the list to invite programs to come together for a May and Nov Conference and an August/Sept citywide tutor/mentor volunteer recruitment campaign.

Tutor/Mentor Program Locator interactive map
http://mappingforjustice.blogspot.com/2017/03/follow-up-to-negative-news-about.html

Chicago Programs List
http://tinyurl.com/TMI-ChiProgramLinks
Follow negative news with maps that tell “The Rest of the Story” and help youth tutor/mentor programs grow in these areas.

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Goal of maps created by T/MC
http://mappingforjustice.blogspot.com/2016/05/goal-of-maps-created-by-tmc-bridge-too.html

Sports and Violence in Chicago - Solutions Needed -

Follow up to negative news about violence, poverty
http://mappingforjustice.blogspot.com/2017/03/follow-up-to-negative-news-about.html

These maps were created in 1996, demonstrating a long term commitment to using maps to mobilize resources for high poverty areas of Chicago.
Between 1994 and 2000 I created a quarterly calendar of events which drew program leaders together, generated news coverage, and drew visitors to tutor/mentor programs throughout the city.

Helping Kids Through School Requires On-going Effort
http://tutormentor.blogspot.com/2017/02/helping-kids-through-school-requires-on.html
The T/MC differs from other intermediaries in how we aim to influence what resource providers do to support programs in multiple locations, while we also seek to influence how programs learn from each other, and use resources to constantly improve impact on youth, and on volunteers who get involved.

Changing futures involves changing what CEOs do
http://tutormentor.blogspot.com/2014/03/changing-futures-for-youth-involved.html
These actions were part of a four part strategy that was launched in 1993.

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4-Part Strategy
http://tutormentor.blogspot.com/2017/03/hard-work-creative-thinking-brings-good.html

Drill Down into the Maps
http://tutormentor.blogspot.com/2017/01/drill-down-into-maps.html

Many can do this better than I have. I invite you to make the effort

What's a Do-Over look like?
http://tutormentor.blogspot.com/2017/03/what-tutormentor-connection-do-over.html

Oscars Tonight. Take a Look at Tutor/Mentor Videos From Past.
The Tutor/Mentor Connection is a “LEARNING STRATEGY” that I started to develop in 1970s while holding a full time job and leading a volunteer program with 100 pairs of kids/adults in 1975 and 400 by 1990. I could not teach everything people needed to know, but I could build a library of resources that they could learn from. I used weekly communications to encourage them to draw from that library. I created social events to help volunteers connect so they could learn from each other. Today I use the Internet and consider learners people anywhere in the world who want to help disadvantaged kids.

Below are the graphics on page 1, with links to articles where they are used:

- Building, Connecting, Villages of Hope in a Community

- Birth to Work Requires New Thinking on Resource Flow

- Tutor/Mentor Program Locator interactive map
  - http://mappingforjustice.blogspot.com/2017/03/follow-up-to-negative-news-about.html

- Chicago Programs List
  - http://tinyurl.com/TMI-ChiProgramLinks

- Goal of maps created by T/MC
  - http://mappingforjustice.blogspot.com/2016/05/goal-of-maps-created-by-tmc-bridge-too.html

- Sports and Violence in Chicago - Solutions Needed

- Follow up to negative news about violence, poverty
  - http://mappingforjustice.blogspot.com/2017/03/follow-up-to-negative-news-about.html

- Helping Kids Through School Requires On-going Effort

- Changing futures involves changing what CEOs do
  - http://tutormentor.blogspot.com/2014/03/changing-futures-for-youth-involved.html

- 4-Part Strategy

- Drill Down into the Maps
  - http://tutormentor.blogspot.com/2017/01/drill-down-into-maps.html

- Many can do this better than I have. I invite you to make the effort

- Oscars Tonight. Take a Look at Tutor/Mentor Videos From Past.