Make the Connection

Throughout the Chicago region there are neighborhoods where volunteer-based tutor/mentor programs are needed. At this time there are too few programs, and the existing programs are constantly looking for volunteers, donors, leaders and other resources.

This presentation shows how sports and entertainment leaders can connect their friends, co-workers employees with tutor/mentor programs that operate in these areas.

See more maps like the one on this page at http://mappingforjustice.blogspot.com

Tutor/Mentor Institute, LLC, Tutor/Mentor Connection

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Role of Leaders

Thousands of people are mentors, or have been mentors, in Chicago, or other cities. Many are active as board members, donors, and advocates for the programs where they have been involved.

Thousands of adults have been mentored by someone in their lives. At web sites such as the National Mentoring Partnership, these stories are told with passion and emotion: [http://www.mentoring.org/mentors/support_for_mentors/real_mentoring_stories](http://www.mentoring.org/mentors/support_for_mentors/real_mentoring_stories)
Turn Stories into Action

How many times have you read an article about mentoring, but not found contact information that would enable you to contact this program and get involved?

We want to change that.
Kurt Kittner, a former pro football player, and star quarterback for the University of Illinois, was a speaker at the May and November 2008 Tutor/Mentor Leadership Conferences in Chicago. He did a great job and talked about teamwork, and how important mentors are to kids. He talked about his role as a member of the Board of Directors of Cabrini Connections.

This was great. Keep telling the story to as many people as you can!
Tell The Rest of the Story

As a volunteer leader at Cabrini Connections, Kurt is learning to tell other people about how important volunteer-based tutoring and mentoring is, and about how important it is for donors to support programs like Cabrini Connections with dollars, talent and technology.

Every time Kurt talks about Cabrini Connections, he is encouraged to point to a web link, on his blog, or company web site, where people can find contact information for Cabrini Connections, where he is a volunteer. As more leaders do this, more of the people they influence will look at these links and become volunteers or donors.

The link is http://www.cabriniconnections.org

Dan Bassill, President of Tutor/Mentor Institute, LLC, illustrates how leaders can use maps. “As you talk about your experience in a program, or your role as a volunteer, provide contact information for the program so the people you’re talking to can connect directly with that program.” This helps that program attract new volunteers and donors.
Other Athletes are Supporting Mentoring, Too

Read about the Bill Russell Legacy Project in Boston
http://www.facebook.com/BillRussellLegacy

Memphis Grizzlies NBA Team-Up Program
Tell A Citywide Story

As athletes point to one non profit helping young people, or an group of non profits, we want to teach them to point to maps of their city showing where teams of volunteers and donors need to be working to support mentor-rich programs in every poverty neighborhood.

“There are many neighborhoods where good tutoring/mentoring programs are needed, not just the one where I am involved.

They ALL need help.”

Provide a link to the T/MC Program Locator at http://www.tutormentorprogramlocator.net and you can help volunteers and donors find listings for many other programs where volunteers and donors are needed. See more maps at http://mappingforjustice.blogspot.com

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Do this Every Day

If enough leaders point to the Chicago Tutor/Mentor Program Locator, and individual tutoring and/or mentoring programs, whenever they have the opportunity, they can create millions of dollars worth of advertising and public awareness.

This will help mobilize thousands of volunteers and millions of dollars needed to support one-on-one, volunteer-based tutor/mentor programs operating throughout Chicago, and the rest of the country.

Just four times a year – emphasize tutoring/mentoring, and the team of volunteers, leaders, resource providers needed to help make mentor-rich programs available to more young people in every city.

Find other ways to tell this story

This graphic is from a new animated video was created by an intern from Korea working with the Tutor/Mentor Connection during May/June 2011.

http://www.youtube.com/watch?v=0l4Xk_g_C3Y

Young people in tutor/mentor programs and in colleges can be creating videos and web pages showing how local athletes, celebrities and political leaders are mobilizing resources to support tutor/mentor programs in innovative ways.
You don’t need to be running for President to take this role.

You can run a football team, or a business. You can be like your favorite sports or entertainment star. You can be a hero.

Join a board. Be a volunteer. Be an advocate. Be a donor. Find ways to tell people about the tutor/mentor program you are involved with, or which has mentored you in your life. Point to the Tutor/Mentor Connection web sites so people can learn more about where and why tutor/mentor programs are needed, and how you, your church, a business, college or hospital can provide leadership to the growth of such programs.

http://www.tutormentorexchange.net
http://www.tutormentorconnection.org
http://tutormentor.blogspot.com
http://www.tutormentorprogramlocator.net

Put these links on your web site and you connect the people you know to places where you can help kids.

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