HELP SPREAD THE WORD!

2009 Chicagoland Tutor/Mentor Volunteer Recruitment Campaign

Sponsored by Cabrini Connections and the Tutor/Mentor Connection

Put your company logo here. Put this add in the local paper, or a trade magazine.

Tutor/Mentor Connection
800 W. Huron, Chicago, Il. 60642
Ph: 312-492-9614 Fax: 312-492-9795
Email: tutormentor2@earthlink.net
http://www.tutormentorconnection.org
Adult tutors & mentors can make a life-enriching difference in the lives of inner-city children and youth.
We created the Tutor/Mentor Connection (T/MC) in 1993 to help programs like Cabrini Connections grow in every poverty neighborhood of the city and suburbs of Chicago.

This means we help them get visibility, volunteers and operating dollars, not just training and technical assistance.

We operate a single tutor/mentor program in one neighborhood, but Cabrini Connections serves teens in the Cabrini-Green area of Chicago.

Companies who point to the www.tutormentorconnection.org web site with their own advertising, encourage employees, customers and community leaders to “shop” the Program Locator and choose what program to support in different zip codes.

These companies earn public good will for taking this action.
Leaders, volunteers and donors are needed from every sector: business, professions, civic, education, religion and social sectors.

Business must take the lead in PULLING youth to careers
Role of leaders. Make the Connection.

This city needs leaders in every sector who take this role, not one or two high profile people.

Use personal and organizational leadership, web site and communications to connect members of your network to T/M programs in all parts of Chicago on a consistent, on-going basis, using Internet directories such as [www.tutormentorconnection.org](http://www.tutormentorconnection.org) as resource for finding programs.
Be an active network builder

The World’s Largest Ping Pong ball table.

Every action of a business or faith leader, or of a T/MC Learning Network Member, causes a chain reaction that moves every other ball. This builds an army of supporters!
You can use your advertising, web site, and packaging to draw volunteers and donors to tutor/mentor programs in Chicago. Just point to http://www.tutormentorconnection.org
HOW CAN WE GROW THE % OF PEOPLE/ORGANIZATIONS STRATEGICALLY INVOLVED IN RAISING KIDS?

ADVERTISERS

LEADERS
Sports Teams, Players

MEDIA, WRITERS, PUBLISHERS

ACTORS, DIRECTORS, EDITORS, ETC

BANKERS, TRADERS, INVESTMENT COMPANIES

K-12, COLLEGE, VOC. ED LEADERS

HEALTH CARE, INSURANCE

LEADERS

TECHNOLOGY LEADERS

PARENTS, CHILDREN

FAITH COMMUNITIES

HELP CREATE GREATER PUBLIC AWARENESS
- LEADERSHIP
- VISIBILITY
- VOLUNTEERS
- DOLLARS

LEADERS
Justin Meyers
Impakt Entertainment
www.impakt.org

SOCIAL, CIVIC, ALUMNI ORGANIZATIONS

Technology

Universities

Arts

Knowledge Centers/ TRIZ, etc.

PUBLIC SCHOOLS
K-12 9AM-3PM

Pre-K K-5 6-8th High S. Work

AFTER SCHOOL
3-5PM, 5-8PM

learning programs (needed in every high poverty neighbor)

With computer generated maps we can identify programs, and neighborhoods where our help is needed, and where our help is being provided. Collectively we can expand the distribution of help from ourselves and others into every neighborhood where our help is needed. Using our visibility, we can keep the spotlight focused on these areas for as long as it is needed.

MORE INFORMED, MORE INVOLVED

OUR GOAL is to focus on-going attention to tutoring, mentoring and school-to-work learning programs in every poverty neighborhood and to Internet-based information models which these programs can, and should, use to constantly improve the outcome of their work.

We seek musicians, pro athletes, actors, writers, CEO’s who will use their public visibility, web sites and media interview opportunities to draw traffic to our web sites and to each of these programs.

This is YOU!
This is an on-going process.

Aug/Sept Chicagoland Volunteer Recruitment Campaign

November Conferences

Jan. National Mentoring Month; Feb. Leadership Development

May Conferences

Each year the T/MC helps programs recruit volunteers in Aug/Sept. and helps programs train those volunteers and convert them into leaders as each program moves through the School year. As each program ends the year it has more people helping it build capacity and quality for the following year.

By repeating this call to involvement each year for the past 15 years, we create greater public awareness of tutoring/mentoring, and greater traffic to web sites of the Tutor/Mentor Learning Network.

YOU and your corporate advertising can be the RED ball in this picture.
Use your advertising!

Point potential volunteers and donors to the tutor/mentor program locator at:

http://www.tutormentorprogramlocator.net
Working In The Schools

http://www.witsontheweb.org/
East Village Youth Program

By pointing to the T/MC site, you help volunteers find this program and many others.

http://www.evyp.org/
Chicago Lights
at Fourth Presbyterian Church

By pointing to the T/MC site, you help volunteers find this program and many others.

http://www.chicagolights.org/
http://www.cabrinigreentutoring.org/
By pointing to the T/MC site, you also help Cabrini Connections and the Tutor/Mentor Connection.

Cabrini Connections
Tutor/Mentor Connection
800 W. Huron, Chicago, Il. 60642
http://www.cabriniconnections.net
Get informed. Get involved.

Visit the following web sites to learn more about how you can help bring volunteers and dollars to tutoring, mentoring programs and the Tutor/Mentor Connection.

www.tutormentorconnection.org
www.tutormentorprogramlocator.net
www.tutormentorexchange.net
www.tutormentorconference.org
http://tutormentor.blogspot.com

or email: tutormentor2@earthlink.net

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