HELP SPREAD THE WORD!

Chicagoland Tutor/Mentor Volunteer Recruitment Campaign

Sponsored by Tutor/Mentor Institute, LLC and the Tutor/Mentor Connection

This campaign started in 1995 and repeats each year.

Put your company logo here. Put this add in the local paper, or a trade magazine.

Merchandise Mart PO Box 3303 Chicago, Il. 60654
Email: tutormentor2@earthlink.net
http://www.tutormentorexchange.net
http://www.tutormentorconnection.org
Adult tutors & mentors can make a life-enriching difference in the lives of inner-city children and youth.
We created the Tutor/Mentor Connection (T/MC) in 1993 to help programs like Cabrini Connections grow in every poverty neighborhood of the city and suburbs of Chicago.

This means we help them get visibility, volunteers and operating dollars, not just training and technical assistance.

Companies who point to the [www.tutormentorconnection.org](http://www.tutormentorconnection.org) web site with their own advertising, encourage employees, customers and community leaders to “shop” the Program Locator and choose what program to support in different zip codes.

These companies earn public good will for taking this action.
Leaders, volunteers and donors are needed from every sector: business, professions, civic, education, religion and social sectors.

Business must take the lead in **PULLING** youth to careers
Role of leaders. Make the Connection.

This city needs leaders in every sector who take this role, not one or two high profile people.

Use personal and organizational leadership, web site and communications to connect members of your network to T/M programs in all parts of Chicago on a consistent, on-going basis, using Internet directories such as [www.tutormentorconnection.org](http://www.tutormentorconnection.org) as resource for finding programs.
Be an active network builder

The World’s Largest Ping Pong ball table.

Every action of a business or faith leader, or of a T/MC Learning Network Member, causes a chain reaction that moves every other ball. This builds an army of supporters!
You can use your advertising, web site, and packaging to draw volunteers and donors to tutor/mentor programs in Chicago.

Just point to http://www.tutormentorconnection.org
Your Ads Can Connect your customers to T/MC Programs
This is an on-going process.

Each year the T/MC helps programs recruit volunteers in Aug/Sept. and helps programs train those volunteers and convert them into leaders as each program moves through the School year. As each program ends the year it has more people helping it build capacity and quality for the following year.

By repeating this call to involvement each year for the past 15 years, we create greater public awareness of tutoring/mentoring, and greater traffic to web sites of the Tutor/Mentor Learning Network.

YOU and your corporate advertising can be the RED ball in this picture.

See this calendar of events at www.tutormentorexchange.net/collaboration-and-capacity-building-articles
Use your advertising!

Point potential volunteers and donors to the tutor/mentor program locator at:
http://www.tutormentorprogramlocator.net
By pointing to the T/MC site, you help volunteers find this program and many others.

http://www.witsontheweb.org/
East Village Youth Program

By pointing to the T/MC site, you help volunteers find this program and many others.

http://www.evyp.org/
Chicago Lights
at Fourth Presbyterian Church

By pointing to the T/MC site, you help volunteers find this program and many others.

http://www.chicagolights.org/
Cabrini Green Tutoring Program, Inc.

By pointing to the T/MC site, you help volunteers find this program and many others.

http://www.cabrinigreentutoring.org/
By pointing to the T/MC site, you also help Cabrini Connections find volunteers and donors.

Cabrini Connections
800 W. Huron, Chicago, Il. 60642
http://www.cabriniconnections.net
Get informed. Get involved.

Visit the following web sites to learn more about tutoring, mentoring and the Tutor/Mentor Connection.

www.tutormentorconnection.org
www.tutormentorconference.org
http://tutormentor.blogspot.com
http://www.tutormentorprogramlocator.net
http://tutormentorconnection.ning.com

or email: tutormentor2@earthlink.net

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Why Tutor/Mentor Institute, LLC and Tutor/Mentor Connection (T/MC)?
From 1993 to June 2011 the T/MC operated as partner to the Cabrini Connections tutor/mentor program in Chicago, under one 501-c-3 non profit board of directors. Due to financial pressure the T/MC was separated from the Cabrini Connections program in June 2011 and the Tutor/Mentor Institute, LLC was created to provide alternative strategies for generating revenue to continue to operate the Tutor/Mentor Connection in Chicago while helping similar intermediary structures grow in other cities. The names will be used interchangeably in many of our materials since both focus on the same mission.