Creating Volunteer-based Tutor/Mentor Programs in every high-poverty area of Chicago and cities throughout the country, and city-wide support systems **could create thousands of new jobs** for American workers.

This is a concept strategy of the Tutor/Mentor Institute, LLC. Your investment and support can make this a reality.
Collective Effort

What might we accomplish working toward shared goals that we cannot do when working alone?
Creating a tutor/mentor program that transforms the lives of youth and adult volunteers is as difficult as creating the first light bulb.

Edison made more than 1000 attempts before he developed a working light bulb.

Creating an industry to deliver energy so light bulbs could be in every home must have been a much more difficult challenge.
A volunteer-based tutor/mentor program is a “store” with many customers. Each list represents products and services needed at every tutor/mentor program in every high poverty neighborhood of cities like Chicago. If we don’t provide ALL of these services....

*These products & services made available by “vendors” who do business with each program location.
Every box on this chart represents a role that a corporate volunteer with specific talents and experience could fill in a volunteer-based tutor/mentor organization. Every box needs to be filled if the organization is to provide effective service to its community. Similar charts should be developed to show the organizational structure of different types of charities and service organizations.
Skills Needed in Every T/M Program

The chart on page 4 shows products and services needed in every single tutor/mentor program.

This chart shows skills leaders and staff must have to be able to attract a wide range of volunteers, services along with financial support, and use them in year-to-year growth of constantly improving tutor/mentor programs.

See this map at http://cmapspublic.ihmc.us/servlet/SBReadResourceServlet?rid=1247940590218_923616144_145913&partName=htmltext
How Many Programs Needed? How many jobs would this create?

Nearly 200 locations are in Tutor/Mentor database. However, the distribution is poor in many parts of the city. Previous surveys lead us to believe less than 20,000 youth in organized programs with primary focus on tutor/mentor activities.

Another 300 program locations could reach service level up to 60,000 youth.

This could create 3,000 to 6,000 jobs in a non-school tutor/mentor industry.
Infrastructure needed to support 300-500 non-school tutor/mentor programs
- [http://tinyurl.com/TMC-4-Part-Strategy](http://tinyurl.com/TMC-4-Part-Strategy)

**T/MC GOALS**
- Increase Resource Flow
- Knowledge/Decision Support
- Public Awareness
- Training, Mentoring Facilitation

**INCLUDES**
- Web material
- Map Library
- Web Library
- Web network of people
- Videos
- Books
- Blogs, Forums
- Research/New understanding/SNA
- Documentation/OHATS

**EXAMPLES**
- Conferences, Webinars
- Consulting
- Membership Subscription fee
- Forums
- Speaking fees
- Licensing/franchise
- College & Intern involvement
  - 4-year degree
  - advanced degree

**CREATE PORTALS**
- Generate $$ for t/m programs
  - Program Locator
  - Funding Portal (see examples)

**USERS**
- Cities
- Business
- Other NPOs
- Donors

**PARTNERS**
- *Lawyers Lend A Hand* is an example of a partner that raises money for programs, visibility, and shares rev with T/MC

**What part of this can be funded by philanthropic investment?**

**What part of this can be supported by investors, fees, earned revenue?**

**USERS**
- International Advisory Group
- T/MC programs adopting CC, T/MC model

**INCLUDES**
- Bus School Connection
- Visualization competitions
- Awards for best practice
- “Rest of Story” campaign
- “Access TV”
- Mentoring videos
- T/MC videos
- Event marketing/PR
- Social Media/Forums

**Advertising Sponsorship Product Sales?**

**Advertising Sponsorship Fees?**
Infrastructure to support programs creates additional jobs and careers.

Youth can be interns, learn skills, and be employed in each step of this process.
Creating a tutor/mentor programs that reach youth in all high poverty areas is a jobs creation strategy that can bring millions of dollars of income to workers and tax dollars to Chicago.

Creating a tutor/mentor program industry can also contribute to the success of every mayor who aspires to close the gaps between rich and poor and improve the ability of a city to attract new business and residents.
These ideas can be part of the Chicago2011 Plan or can be part of the leadership plan of any other city.

See these graphics in http://tutormentor.blogspot.com articles. Created by Tutor/Mentor Institute, LLC. tutormentor2@earthlink.net
What does it take to make this happen?

Here are some articles to stimulate your thinking:


See these graphics in [http://tutormentor.blogspot.com](http://tutormentor.blogspot.com) articles. Created by Tutor/Mentor Institute, LLC. tutormentor2@earthlink.net
Building an understanding of the ideas the T/MC shares requires ongoing learning, discussion and reflection. Form a learning group in your organization and use the sites below as a source for your learning and innovation.

http://www.tutormentorconnection.org
http://www.tutormentorprogramlocator.net
http://tutormentor.blogspot.com

Email tutormentor2@earthlink.net or connect on Skype @dbassill or Twitter @tutormentorteam to discuss ideas for T/MC consulting, speaking, workshops, idea generation, mapping and/or collaboration among programs, or between cities.