Ideas for Volunteering + Service

2011 National Conference on Volunteering is being held June 6-8, 2011. Dan Bassill attended the June 2008 conference and wrote a series of articles on the http://tutormentor.blogspot.com blog. Sam Lee, an Intern from IIT has created this interpretation of the articles Dan wrote.
Maximize Value from Civic Engagement

If someone gets involved with volunteerism and service during these years...

Will they still be doing service as they move through this stage of their job/career?

K-6

7-8

9-12

college

Social Sector orgs

Entry - 20s

Low mgt - 30s

High mgt - 40s

Exec - 50s

Retiree - 60+

If 20 million do service between age 16 and 25

Do we have 20 million leaders, volunteers, donors and voters in later years?

A program of the Tutor/Mentor Connection
Disparity – the greatest challenge we face is gap between rich and poor.

“We have the best institutions of higher education in the world, yet many are surrounded by slums.” – President Jimmy Carter, June 3, 2008

Those who **can help**
- College
- Business
- Professions
- Hospitals
- Civic, fraternal and social
- Religious

Living in **non poverty**

Those who **need help**
- Tutor/mentor programs
- Health organizations
- Children
- Families
- Schools
- After school programs

Living in **high poverty**

Poverty areas of a city or suburb, or connected via the Internet.

A program of the Tutor/Mentor Connection
To defeat an enemy we need to fight wherever the enemy is entrenched. This is a supply chain issue.

Maps can show where poverty is greatest (Enemy sites). Maps can also show where Tutor/Mentor Programs exist.

A program of the Tutor/Mentor Connection
Goal: Define and Map a supply Chain Model that meets infrastructure needs of non profits helping inner city kids move to jobs and careers

Corporate Teams
Consulting firm volunteers
Working in Chicago and other cities, with tutor/mentor, and other social benefit sectors can help define problem and solutions

Multiple Industries & Talents
Multiple Locations & causes

Bringing resources to programs and in every high poverty area in Chicago
And other cities and states

A program of the Tutor/Mentor Connection
Marketing Solutions
Each of us has a Civic Responsibility

This is not happening in many other places in Chicago."
**Target**
- Faith groups
- Seniors
- College
- Business, hospitals
- Youth
- Civic, fraternal and social

**Messengers**
- RSVP, Senior Corps
- Faith Leaders
- Company, Trade Group, CEOs
- Service Learning, clubs, MySpace
- Members
- Campus compact, etc.
Who will leaders be?

Public leaders
Celebrities
Specific non profit organizations
Local and national groups

The goal is to recruit people and organizations who deliver message targeted specifically within their area of influence, with all messages pointing to maps showing where services are needed, and to databases which volunteers and donors can shop to choose where they want to get involved.

A program of the Tutor/Mentor Connection
Learn more
On Tutor/Mentor Connection Website
http://www.tutormentorconnection.org/